



THE BLACK WARRIOR MARTIAL ARTS ORGANIZATION DUKES MARTIAL ARTS ACADEMY



Register now and receive two 15 minute one on one lessons with one of our expert instructors. See for yourself if I really can give your child all the amazing benefits promised in this letter. During these lessons your child will have an opportunity to build a relationship with one of our towering role model teachers and I will personally answer any questions you have about our program.

Class 1:

- Your child will begin building a relationship with one of our role model teachers.
- Watch with pride as they warm to the respectful atmosphere of my Academy, with the introduction of their first Karate skill – the bow.

Witness focus and listening skills immediately improve with the introduction of our “Attention Stance” and the 4 ways you pay attention while using it.

1. **With your child’s eyes:** Look at the person who is talking.
2. **With your child’s ears:** Listen to what the person is saying.
3. **With your child’s body:** Remain still while the person is talking.
4. **With your child’s mind:** Focus on what the person is saying.



- Beam with pride (and chuckle a little) as they begin to learn their first three defensive skills.
- Listen with satisfaction as your child recites the first part of our Student Creed: **“I intend to develop myself in a positive manner, and avoid anything that would reduce my mental growth or physical health.”**
- Class finishes with high fives, smiling faces, and a souvenir photo!

Then, Class 2:

- More high fives and bows, then breathe a sigh of relief as your child learns: **Quick Takeoff: When your Karate Instructors, your Parents or Teachers tell you to do something you immediately say, “Yes Ma’am or Yes Sir!” and do it as fast as you can!**
- We’ll rehearse in class and then send your child home with instructions to put this skill to use with you, right away!
- Be surprised by how quickly your child learns three more basic self defense skills.
- Finally, watch with a smile on your face as your child earns their first Karate belt, signifying that all Introductory Requirements have been met, and they are ready to become a Karate student here at Dukes Martial Arts Academy!

Believe me. With just these two short lessons, your child will come away with their self-confidence greatly improved. Not just in how they *feel*. They’ll actually be experiencing real life skills. Skills that they can put to powerful use, right away, today.

